CALL FOR EXTENDED ABSTRACTS

www.theoryinpractice.fi

Jamk University of Applied Sciences Welcomes You to the International Conference in Jyväskylä, Finland

Theory in Practice (TiP) Conference 2027

Bridging Sustainability and Responsibility Across Business, Society, and Technology

DATES

24–25 March 2027

VENUE

Jamk University of Applied Sciences
Rajakatu 35, 40200 Jyväskylä, Finland

HYBRID FORMAT

Join **in person** in Jyväskylä or **online** from anywhere

NO CONFERENCE FEE

Conference objectives

TiP 2027 explores how sustainability and responsibility guide decision-making across business, technology and society.

Share knowledge

Academics, professionals and students exchange research and practice.

Build networks

Connect across universities, industries and international networks.

Co-create & innovate

Promote co-creation and co-innovation between research and practice.

Expected participants

- Faculty & educators
- Experienced researchers
- Early-stage scientists
- Higher-education students
- Alumni
- Business professionals
- Academic & professional networks

ORGANISED BY

TiP 2027 conference will be organised by Jamk University of Applied Sciences in collaboration with University of Jyväskylä and E³UDRES² Center of Excellence in Business Modelling

Conference tracks

1. Sustainability of the Data-Driven Economy and Ecosystems
2. Sustainable Entrepreneurship
3. Sustainable Finance, Corporate Governance and Control
4. The Role of AI in the Future Leadership and Management
5. Society, Security and Resilience
6. Higher Education and Pedagogical Innovation
7. Advancing Social Sustainability
8. Strategic Management of Complex and Regulated Systems

Important dates

10 Sep 2026
Call for extended abstracts opens

10 Jan 2027
Extended abstract submission deadline

25 Jan 2027
Notification of acceptance

14 Mar 2027
Registration closes

30 Apr 2027
Submission deadline of finalized extended abstracts to be published in the conference proceedings book

15 May 2027
Submission deadline of selected papers to be published in the Finnish Business Review journal

Submission guidelines

- Up to 700 words, excluding references
- Structured: background, purpose, theoretical framework, methodology, findings & conclusions, implications, originality
- Up to 5 keywords and 5 references (APA 7th)
- Times New Roman 12 pt, justified, 1.5 line spacing
- Submit via registration form available at the www.theoryinpractice.fi
- Manuscript must show names of all the authors

REGISTRATION

For co-authored manuscripts, all authors are required to submit individual registration forms.

For more details and updates, please visit the conference website **www.theoryinpractice.fi**

CONTACT

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